



#13

ATTORNEY DOCKET NO. 14103.0001
 SERIAL NO. 09/398,268
 Page 1 of 1

Modified Form PTO-1449
 U.S. DEPARTMENT OF COMMERCE (Rev. 7-
 1997)
 PATENT AND TRADEMARK OFFICE

LIST OF DOCUMENTS CITED BY APPLICANT
 (Use several sheets if necessary)

ATTORNEY DOCKET NO.: 14103.0001

SERIAL NO. 09/398,268

APPLICANT: Ross, Jr. et al.

FILING DATE: September 17, 1999

GROUP: 2750 2142

U. S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
AA	6,029,141	02/23/00	Bezos et al.	705	27	
AB	5,319,542	06/07/94	King, Jr. et al.	364	401	
AC	5,590,197	12/31/96	Chen et al.	380	24	
AD	5,715,314	02/03/98	Payne et al.	380	24	
AE	5,717,860	02/10/98	Graber et al.	395	200.12	
AF	5,745,681	04/28/98	Levine et al.	395	200.3	
AG	5,812,769	09/22/98	Graber et al.	395	200.12	
AH	5,819,285	10/06/98	Damico et al.	707	10	
AI	5,991,735	11/23/99	Gerace	705	10	OCT 21 2002
AJ	5,848,396	12/08/98	Gerace	705	10	
AK	5,991,740	11/23/99	Messer	705	10	Technology Center 2100

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

AL	Dialog file 16 (database PROMT(R)) No. 6016914, BookSite launches version 3.0 of the popular electronic commerce web site." Business Wire, 2 pages, Feb. 23, 1996
AM	Dialog file 16 (database PROMT(R)), No. 6296727, "Amazon.com introduces "Amazon.com Associates" - a new model for internet-based commerce." Business Wire, 3 pages, Jul 18, 1996.
AN	Can Mixing 'Cookies' with Online Marketing be a Recipe for Heartburn? (Infoworld, vol. 18, No. 30), Jul. 22, 1996.
AO	RealTime Travel Info Available Online (Dialog database file 9, document 01107096), Jan. 17, 1995.
AP	Online Growth Virtually Untapped; PC Vendors Taking More Advantage of Booming Sales (Computer Retail Week vol. 4, No. 64, p. 160), Jun. 6, 1994.
AQ	Selected document from Books.com Web site describing Book Stacks Unlimited links partner program.
AR	Selected documents from Incognito Cafe Web site describing several on line bookstore links, undated (5 printed pages).
AS	Resnick P., Jacovou, N., Suchak, M., Bergstrom, P., and Riedl, J., GroupLens: An Open Architecture for Collaborative Filtering of Netnews. Proceedings of ACM 1994 Conference on Computer Supported Cooperative Work, Chapel Hill, NC, pp. 175-186.
AT	Balabanovic, M., and Shoham, Y., Fab: Content-Based Collaborative Recommendation. Communications of the ACM, vol. 40., No. 3, (Mar. 1997) pp. 66-73.

EXAMINER: *Jon A. Glare* VMC

DATE CONSIDERED:

1/6/03

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		APPLICANT: Ross, Jr. et al.					
		FILING DATE: September 17, 1999		GROUP: 2750 2140			
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
AA	5,515,270	5/7/96	Weinblatt				
AB	5,537,314	7/16/96	Kanter				
AC	5,699,528	12/16/97	Hogen				
AD	5,710,887	1/20/98	Ghelliah et al.				
AE	5,712,979	1/27/98	Graber et al.				
AF	5,721,827	2/24/98	Logan et al.				
AG	5,724,424	3/3/98	Gifford			RECEIVED OCT 21 2002	
AH	5,809,481	9/15/98	Baron et al.			Technology Center 2100	
AI	5,825,884	10/20/98	Zdepski et al.				
AJ	5,860,068	1/12/99	Cook				
AK	5,862,325	1/19/99	Reed et al.				
AL	5,878,219	3/2/99	Vance, Jr. et al.				
AM	5,884,033	3/16/99	Duvall et al.				
AN	5,884,045	3/16/99	Kurihara				
AO	5,893,091	4/6/99	Hunt et al.				
AP	5,895,468	4/20/99	Whitmyer, Jr.				
AQ	5,898,836	4/27/99	Freivald et al.				
AR	5,907,830	5/25/99	Engel et al.				
AS	5,913,040	6/15/99	Rakavy et al.				
AT	5,915,202	6/15/99	Motoyama				
AU	5,915,243	6/22/99	Smolen				
AV	5,918,239	6/29/99	Allen et al.				
AW	5,926,798	7/20/99	Carter				
AX	5,930,765	7/27/99	Martin				
AY	5,937,392	8/10/99	Alberto				
AZ	5,940,843	8/17/99	Zuckovich et al.				
BA	5,956,709	9/21/99	Xue				
BB	5,963,915	10/5/99	Kirsch				
BG	5,978,766	11/2/99	Luciw				

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BB		11/9/99	Nazem et al.				
BE	5,983,270	11/9/99	Abraham et al.				
BE	5,987,498	11/16/99	Athing et al.				

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

BG	"Agent-Mediated Electronic Commerce: Issues, Challenges and Some Viewpoints", Hyacinth S. Nwana, Jeff Kosenschein, Tuomas Sandholm, Carles Sierra, Pattie Maes, and Rob Guttmann; Proceedings of the 2nd International Conference on Autonomous Agents, pp. 189-196, May (1998).
BH	"An Adaptive Algorithm for Learning Changes in User Interests", DWI H. Widjantoro, Thomas R. Ioerger and John Yen, Proceedings of Conference on Knowledge and Information Management, pp. 405-412, November (1999).
BI	"A Multilevel Approach to Intelligent Information Filtering: Model, System, and Evaluation", ACM Transactions on Information Systems, Vol. 15, Issue 4 (1997), pp. 368-399.
BJ	Web Pages, http://www.broadvision.com (1996).

EXAMINER: *Ingrid Andre* *snc* DATE CONSIDERED: *1/6/03*

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U.S. PATENT DOCUMENTS				
EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS
JHC	AA 5,515,270	5/7/96	Weinblatt	— / —
SPC	AB 5,537,314	7/16/96	Kanter	— / —
JPE	AC 5,699,528	12/16/97	Hogan	— / —
JMC	AD 5,710,887	1/20/98	Chelliah et al.	— / —
JRC	AE 5,712,979	1/27/98	Graber et al.	— / —
JNL	AF 5,721,827	2/24/98	Logan et al.	— / —
JNL	AG 5,724,424	3/3/98	Gifford	— / —
JNL	AH 5,809,481	9/15/98	Baron et al.	— / —
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JNL	AL 5,878,219	3/2/99	Vance, Jr. et al.	— / —
JPC	AM 5,884,033	3/16/99	Duvall et al.	— / —
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JNL	AP 5,895,468	4/20/99	Whitmyer, Jr.	— / —
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Jagan P. Carl

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DD2	BD	5,983,227	11/9/99	Nazem et al.	—	—	
DD2	BE	5,983,270	11/9/99	Abraham et al.	—	—	
DD2	BF	5,987,498	11/16/99	Athing et al.	—	RELEVANT	

MAR 22 2000

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JK	BG	"Agent-Mediated Electronic Commerce: Issues, Challenges and Some Viewpoints", Hyacinth S. Nwana, Jeff Rosenschein, Tuomas Sandholm, Carles Sierra, Pattie Maes, and Rob Guttmann, Proceedings of the 2 nd International Conference on Autonomous Agents, pp. 189-196, May (1998).
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JAC	BJ	Web Pages, http://www.broadvision.com (1996).

EXAMINER: *Patricia A. Cordero* DATE CONSIDERED: *1/6/03*

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Group 2700

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JDC	AT	Balabanovic, M., and Shoham, Y., Fab: Content-Based Collaborative Recommendation. Communications of the ACM, vol. 40., No. 3, (Mar. 1997) pp. 66-73.

EXAMINER: *Jan D Cardone Jr.*

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